



ARIZONA Coach Talker

Newsletter of Arizona Guides Association
Volume 18, Issue 3 ★ January, 2005

AGA Sedona and Verde Valley Educational Tour

AGA TOUR Nancy Elkins, *The Tour Lady*, took everyone on a trolley tour of the Verde Valley, 15 miles west of Sedona. Starting in historic Old Town Cottonwood, she shared stories about the cobblestone architecture and the numerous WPA projects that were



built during the depression. The trolley then traveled by Tuzigoot National Monument, a Sinagua Indian ruin and on to the historic copper smelter town of Clarkdale, home of the Verde Canyon Railroad. Started in 1912, Clarkdale was one of the first "company towns" in the country and today still reflects the small town feeling. The group continued on to the Blazin' M Ranch to view the Wood N' West gallery, a roomful of delightful hand carved animated scenes. Although time did not allow staying for the cowboy show, everyone got to see the ranch grounds with its western town, shops and barn where the shows are held. The tour then took them through the remains of a smelter town called Clemenceau, with its old ore bins, dismantled smoke stack and 1924 school. The school houses the Clemenceau Museum, the last stop on the tour. The highlight of the museum was the model train room showing the seven railroads that served the valley during the Jerome copper mining era. Everyone on the tour agreed that they never knew there was so much history in the Verde Valley. Nancy conducts the Verde Valley trolley tour for groups only. You can contact her at 928-274-2272 or visit her website www.tourlady.com for more information or to make reservations. This same tour can also be done with a motor coach as a Step-On tour.

AGA Meeting Update

Monday, January 10, 2005 at Desert Botanical Garden, Jill Thomas will begin the program by bringing us up to date with what is happening at the Garden, followed by our speaker for the evening, Bill Faust, the owner of The Faust Gallery at 7103 E. Main Street in Scottsdale, which opened in 1996.



Bill Faust grew up visiting his great aunt, Lovena Ohl, when she was running the gift shop at the Heard Museum and traveling with her to the Santa Fe Indian Market.

Echinopsis, credited to Adam Rodriguez. Each photograph/image is copyrighted and the sole property of the Desert Botanical Garden.

He has created one of the leading galleries in the country, featuring leading and "up and coming" Native American artists. The gallery represents work that ranges from jewelry to pottery and paintings and sculpture. This wide variety of work contains both contemporary as well as historic pieces of art.

RSVP by January 3, 2005 to Joan Moran: 480-538-7999.



March Meeting — Monday, March 7, 2005, Pueblo Grande Museum, 4619 E. Washington Street, Phoenix. The speaker will be Sam Lowe, author of the book *100 & 1 Things About Arizona*.

Did You Know.....?

Arizona Office of Tourism, AOT in Action

Survey says...In conjunction with Culturefest, Smithsonian conducted a survey of their readers to learn more about their familiarity with Arizona. Here is one of those questions:

“Which of the following cultural, arts, historic or heritage attractions or events in Arizona are you familiar with? (Please select all that apply)”

Grand Canyon	90%
Petrified Forest	62%
Sedona	59%
Monument Valley	48%
Tombstone	47%
Old Tucson	46%
Canyon de Chelly	41%
AZ Sonora Desert Museum	39%
Taliesin West	36%
Native American Celebrations	34%
London Bridge	33%
Desert Botanical Gardens	33%
Scottsdale Art Gallery District	29%
Heard Museum	24%
Phoenix Art Museum	23%

It should come as no surprise that the Grand Canyon ranked first, but a few of the other answers were especially interesting for those of us marketing to the Smithsonian reader type of niche. Thanks again to Smithsonian for bringing Culturefest to Arizona and for the partnership with Greater Phoenix CVB and Scottsdale CVB.

Showup.com
Promotes Arts &
Cultural Tourism



Whether planning a trip weeks or months in advance — or trying to figure out what to do at the last minute, visitors (and residents) to the Greater Phoenix area have a new tool to help them find their fun: It's *ShowUp.com*, a comprehensive on-line arts calendar that provides up-to-the-minute listings for museum exhibits, theatrical performances, visual arts, festivals and more. The site can be searched by date, type of event, keywords or by region, and includes a link to a Ticket Marketplace where users can buy discounted tickets to the events of their choice. Arizona Governor Janet Napolitano helped launch *ShowUp.com*, at a special event held at America West Arena Monday, November 15 and praised the service as a long needed way to reveal the breadth of the region's vibrant arts and cultural community. More

than 200 nonprofit arts and cultural organizations are already represented on *ShowUp.com* and the web site provides detailed information for more than 1,500 events throughout the Valley and around the state. *ShowUp.com* is collaborating with AOT as well as each of the region's Convention & Visitors Bureaus to attract tourists specifically to the region's great diversity of arts and cultural offerings.

Lake Powell — The Name Remains

AOT has received official notification from the United States Board of Geographic Names that it did not approve the proposal to officially change the name of Lake Powell to Glen Canyon Reservoir. Local, regional, and national significance of the current name were cited as well as lack of evidence that the existence of another body of water in Colorado named Lake Powell was causing confusion.

OneDerWear Disposable Underwear

Travelwriters.com — Press Release Distribution 11/20/2004

A recent review in the September 2004 *Arthur Frommer's Budget Travel* magazine wrote "The chore of washing your knickers in the hotel sink is a thing of the past thanks to OneDerWear disposable underwear." OneDerWear disposable underwear is the smart, new travel accessory that eliminates the hassle of repacking or washing dirty underwear forever! Designed to provide the utmost comfort and convenience, OneDerWear disposable underwear is 100% cotton and ideally packaged for maximum space efficiency. Each package contains five compact pairs of individually wrapped disposable underwear that can fit in the palm of your hand. With OneDerWear, you simply wear and toss! By the end of your trip, you'll be surprised to find plenty of luggage space for gifts and souvenirs.



They are environmentally friendly because they are 100% cotton, which is a biodegradable product/fabric. OneDerWear disposable underwear are currently available for women in classic brief, bikini brief, thong and for men in brief and boxer brief. Sizes range from Small to XXLarge. OneDerWear is available online at www.onederwear.com and in some retail stores in the U.S. The suggested retail price is \$7.99 - \$9.99 for a pack of 5. NEW! OneDerWear Disposable Socks will be arriving this November.

Phoenix Among Top Five for Best Airport Security Checkpoints

Atlanta's Hartsfield-Jackson International Airport and Los Angeles International tied for the worst score for security checkpoints among large U.S. airports, according to a survey by J.D. Power and Associates. Checkpoints were judged on time it takes to clear security, the professionalism of the staff, and whether the process made people feel safe. In overall rankings among U.S. airports, Orlando, Denver, Dallas-Fort Worth, Minneapolis-St. Paul, and Phoenix garnered the top five spots. (AtlantaJournal-Constitution.com; Travel Advance, Dec. 8)

La Posada Owners Intend to Purchase Mountain Shadows Resort

After months of speculation, Crown Realty & Development Corporation (Crown) President Robert Flaxman released a statement Nov. 29 regarding the company's planned acquisition of the Mountain Shadows Resort in Paradise Valley. Crown also owns the La Posada Resort in the Town of Paradise Valley. The statement by Crown President Robert Flaxman concerning the future of Mountain Shadows reads as follows: "We have now entered into a Letter of Intent with Host Marriott, owners of the Mountain Shadows Resort, to purchase the resort and property. The Letter of Intent provides for Host to negotiate with Crown exclusively for a period of time to complete a formal purchase agreement. During this time Crown will be reviewing the property and exploring redevelopment options. Before any specific redevelopment plans are formulated, Crown will meet and work with the representatives of the Homeowner's Associations for both Mountain Shadows East and Mountain Shadows West . . ."

A Special Thank You...

*For all your good wishes
after my recent surgery.*

Leslie Ullstrup

From the President...

Congratulations to Georgia and Benny Barnes for the article about their garden in the October issue of *Sunset Magazine*.



Airport Update — Mr. Henry Galaviz from the Operations Office is very appreciative of the guides willingness to comply regarding rules and regulations at the airport. To our DMC's and those who are coordinators check in with Mr. Galaviz regarding any changes and updates. His phone number is (602) 683-3606.



We lost one of our AGA members, Jean Fisher, on November 10, 2004. Jean passed away at John C. Lincoln Hospital from complications following surgery.

Jean's husband, Warren was a teacher and worked in the summer months for Greyhound World Tours as a tour guide. In the mid-1970's, Warren called Jean asking her to meet him in Denver and take out a Greyhound tour of the Great Western Parks, as they were short a guide. When Jean arrived, they stayed up most of the night while Warren coached her on commentary and tour protocol.

Upon returning to Phoenix, Jean was hooked. Gray Line had advertised for applicants for training to do local tours. She took the training and became a freelance guide. Jean was a stickler for giving accurate information on her tours and was always willing to help new guides. She felt all should be certified members of AGA and served many terms on the Certification Committee. Jean will be missed.



To all of our AGA members and their families, please have a Healthy, Happy and Safe New Year.

Sue Ellen Knorr, President

AGA Certification

The next certification date will be January 8, 2005. Anyone who plans to take the test on that date, please call Liz Schnackel at 480-641-5457, to schedule your time. The May certification date is scheduled for Saturday, May 21, 2005.

Notes from the Editor...

Here are some guidelines for submissions for *The Arizona Coach Talker*. Articles need to be emailed, either as the text in the email or an attached Word Document. Please do not double space between sentences. If you have photos to accompany the article, they can also be attached to the email.

March/April 2005 deadline: February 1, 2005

May/Summer 2005 deadline: April 1, 2005

I have a new email to handle Arizona information and AGA. Please update your information with my new email — azlegacy94@hotmail.com. If you have any questions or comment, please contact me.

Diana Brubaker



AGA Meeting Monday, March 7, 2005 Pueblo Grande Museum

4619 E. Washington Street
Phoenix

- 6:00 PM Hospitality
7:00 PM Program
8:30 PM Business Meeting

The speaker will be Sam Lowe, author of the book, *100 & 1 Things About Arizona*.



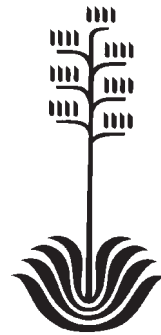
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Desert
Botanical
Garden



BarrelCactus, credited to Charles Cobeen. Each photograph/image is copyrighted and the sole property of the Desert Botanical Garden.

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